

Recommended Curriculum for Academic Year 2025/2026					
Communication and Media Studies MA					
Course-unit	Prerequisites	Lecture	Practical class/seminar	Requirements	Credit points
Semester 1					
Interdisciplinary Communication Research		2	0	E	4
Contemporary Social Studies		2	0	E	3
Media and politics		2	0	E	5
Effect Mechanisms of Interpersonal Communication		0	2	P	5
Psychological Methods of Persuasion		2	0	E	5
Theories and Social Functions of Media		2	0	E	3
Social Communication		2	0	E	5
University Seminar	-	0	2	P	0
Frame of optional subjects					0
Total		12,0	4,0		30
Semester 2 / Semester recommended for study abroad programmes					
New Media and Public Sphere		0	2	P	3
Identity Theories		2	0	E	5
New Media Theories		2	0	E	5
Research Methodology in Communication and Media Sciences		0	2	P	3
Visual Communication		0	2	P	3
Media Regulation Theories		2	0	E	3
Frame of optional subjects		2,0	2,0		6
Total		8,0	8,0		28
Semester 3 / Semester recommended for study abroad programmes					
Propaganda, Disinformation, Fake news		2	0	E	5
Media and Cultural Studies		0	2	P	3
Degree Forum		0	1	P	0
Specialization-specific subjects		6,0	4,0		22
Frame of optional subjects					0
Total		8,0	7,0		30
International Communication Specialization					
International Organizations and Relations		2	0	E	5
Foreign Language Communication Techniques		0	2	P	5

International Media		2	0	E	5
International Political and Organizational Communication		2	2	E+P	7
Total (on average)		6,0	4,0		22
Semester 4					
Degree thesis		0	12	-	20
Internship		0	2	P	4
Specialization-specific subjects		0,0	4,0		8
Frame of optional subjects					0
Total		0,0	18,0		32
International Communication Specialization					
Social media Marketing		0	2	P	4
Cultures and Globalization		0	2	P	4
Total (on average)		0,0	4,0		8
Total		28,0	37,0		120